



# NYC NEXT IDEA<sup>2010-2011</sup>

Global Business  
Plan Competition

## SEE YOUR BUSINESS IDEA SUCCEED MAKE IT IN NEW YORK CITY

**STUDENTS AND RECENT ALUMNI** of non-U.S. schools are exclusively invited to this competition to develop business plans to be launched in New York City. You can be on the forefront of NYC's latest breakthroughs.

### Prize Structure

- All finalists receive a six-day all-expenses paid trip to NYC
- Cash prize
  - \$20,000 for winning graduate team
  - \$15,000 for winning undergraduate team

### Eligibility

- Exclusively open to students and recent alumni (graduated within the past 5 years) of non-U.S. schools
- Two separate competition tracks: undergraduate and graduate
- Teams should have 2-5 participants
- Business plans must be able to be launched in NYC

### Access

- Leading venture capital companies
- Investors, business, academic and government leaders
- Top entrepreneurs from NYC and around the world
- Feedback after each round of the competition

### Key Dates

- October 15, 2010: Registration deadline
- November 15, 2010: Executive summaries due
- December 1, 2010: Semi-finalists announced
- January 4, 2011: Business plans due
- January 18, 2011: Finalists announced
- April 4-9, 2011: In-person presentations in NYC; winner announced

Sponsored by and in partnership with



**ENTER NOW**  
[www.nycedc.com/nextidea](http://www.nycedc.com/nextidea)

All terms are subject to change and are at the sole discretion of NYCEDC