



NYC NEXT IDEA

2010-2011

Global Business
Plan Competition



SEE YOUR BUSINESS IDEA SUCCEED MAKE IT IN NEW YORK CITY

STUDENTS AND RECENT ALUMNI of non-U.S. schools are exclusively invited to this competition to develop business plans to be launched in New York City. You can be on the forefront of NYC's latest breakthroughs.

Prize Structure

- All finalists receive a six-day all-expenses paid trip to NYC
- Cash prize
 - \$20,000 for winning graduate team
 - \$15,000 for winning undergraduate team

Eligibility

- Exclusively open to students and recent alumni (graduated within the past 5 years) of non-U.S. schools
- Two separate competition tracks: undergraduate and graduate
- Teams should have 2-5 participants
- Business plans must be able to be launched in NYC

Access

- Leading venture capital companies
- Investors, business, academic and government leaders
- Top entrepreneurs from NYC and around the world
- Feedback after each round of the competition

Key Dates

- October 15, 2010: Registration deadline
- November 15, 2010: Executive summaries due
- December 1, 2010: Semi-finalists announced
- January 4, 2011: Business plans due
- January 18, 2011: Finalists announced
- April 4-9, 2011: In-person presentations in NYC; winner announced

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