

Welcome to Research

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Strathclyde Business School

Our Agenda this morning

- An overview of the PGCert/PGDip/MRes structures and modules
Professor Barbara Simpson
- A Researcher's Guide to the Library
Linda Emery
- SGSSS and You
Dr Stephen Tagg
- Lunch

Don't forget ...

- Information about the University
- Information about Rules and Regs
- MRes/PhD/DBA Handbooks
- Class Handouts
- News, updates, announcements
- Methods Video Library

All available at

www.sbs.strath.ac.uk/researchers/



Learning approach

- Intensive modules (3-5 days)
- Interactive sessions
- Discipline/topic-oriented assignments
- Supervisor involvement
- Pass mark is 50% - one resubmission



Postgraduate Certificate (60 credits)



Research Methods (20 credits)

Research Philosophy (20 credits)

Optional modules (20 credits)

Recommend:

Knowledge & Management (10 credits)

Research Colloquium (10 credits)

Postgraduate Diploma (120 credits)



Research Methods (20 credits)

Research Philosophy (20 credits)

Knowledge & Management (10 credits)

Research Colloquium (10 credits)

Intro & Adv Quantitative (10/10 credits)

or

Adv Qualitative (20 credits)

and

Optional modules (40 credits)

Masters of Research in Business & Management



120 credit dissertation

(includes Research Methods + Research Philosophy + Knowledge & Management + Research Colloquium + Research Project)

60 credits of electives

(includes Intro/Adv Quants &/or Adv Quals)

- Cannot be enrolled for Master's and PhD/DBA
- Material from dissertation must be clearly differentiated from that forming part of any subsequent PhD or DBA

Menu of Modules



About Research

- Research Methods
- Knowledge & Management
- Research Philosophy
- Intro to Quant Methods
- Adv Quantitative Methods
- Adv Qualitative Methods

Developing Skills

- Researcher Professional Development Elective
- ISM Workshop
- Special Topics
- Subject-specific modules (in departments)

Research Colloquium

Professional etiquette



1. Register for classes, seminars & workshops most appropriate for your personal training
2. In registering, you are committing to
 - ❖ attending for the full duration
 - ❖ arriving on time
 - ❖ participating in all activities
 - ❖ undertaking any pre-requisite activities
3. If you have to cancel, unregister on Neptune or email Natalie Wilson ASAP. There may be others on waiting lists for seminars/workshops.

Academic Integrity



- What's all the fuss about?
 - Original research
 - Contribution to knowledge
- Your own ideas in your own words
- Make sure you are well informed as dishonesty has dire consequences
 - www.strath.ac.uk/plagiarism/
 - www.ukrio.org/

Plagiarism is ...



**the unacknowledged use
of someone else's work
as if it were your own.**

For example



The following text comes from Simpson, B. (2009) 'Pragmatism, Mead and the Practice Turn', **Organization Studies**, 30(12): 1329-1347:

For the pragmatists, living implies active and reflexive engagement in the transactions that constitute experience ... Practice then, is the conduct of transactional life, which involves the temporally-unfolding, symbolically-mediated interweaving of experience and action. This definition of practice evokes a dynamic and emergent process that sustains routines while also admitting possibilities for creative action. A key implication of this is that the outcomes of practice cannot be predicted in a teleological sense. Rather, they are enactments of the future that emerge as actors anticipate the likely outcomes of their social actions. These anticipatory acts shape actors' choices regarding their ongoing conduct, and ultimately shape their worlds as well.

A second key implication of this pragmatist perspective is that practice and identity are co-constituting processes. That is, actors derive their meaning, significance and sense of self through their transactional engagements ... The process of constructing identity is, therefore, intimately associated with this notion of practice, but current trends in the organization studies literature tend to locate practice and identity as distinct and separate sub-fields. The pragmatic perspective offers a potentially more fruitful approach that sees both identity and practice as co-constituting, transactional, meaning-making processes.

Student	Commentary
The pragmatic perspective sees both identity and practice as co-constituting, transactional, meaning-making processes.	Word-for-word copying without acknowledgement.



Student	Commentary
The pragmatic perspective sees both identity and practice as co-constituting, transactional, meaning-making processes ¹ .	Still word-for-word copying not excused by the footnote.

¹ Simpson (2009)



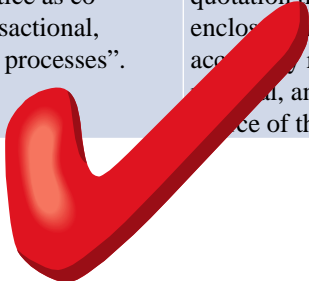
Student	Commentary
For the pragmatists, practice and identity are not distinct sub-fields, but rather they are co-constituting processes of meaning-making.	Paraphrasing without acknowledgement is still plagiarism



Student	Commentary
“actors derive their meaning, significance and sense of self through practice” (Simpson, 2009)	The quotation marks indicate a verbatim copy of the original, but the quote is not correct.



Student	Commentary
Far from separating practice and identity into separate constructs, Simpson (2009: 1338) “sees both identity and practice as co-constituting, transactional, meaning-making processes”.	The writer begins with a statement in her/his own words and follows this up with a direct quotation that is correctly enclosed in quotation marks, accurately reproduces the original text, and correctly cites the source of the quotation.



Turnitin

- Plagiarism software used widely in the University sector
- Checks your work against an ever-expanding array of online sources
- Reports a ‘Similarity Score’ and produces an ‘Originality’ report
- The assignment link for every class in this course has a Turnitin function included
 - You may submit your assignments as often as you like (but no more than once every 24 hours) until the assignment deadline
 - You are encouraged to check your work before final submission
 - Your final submission will automatically generate a Turnitin Report that will be seen by your marker